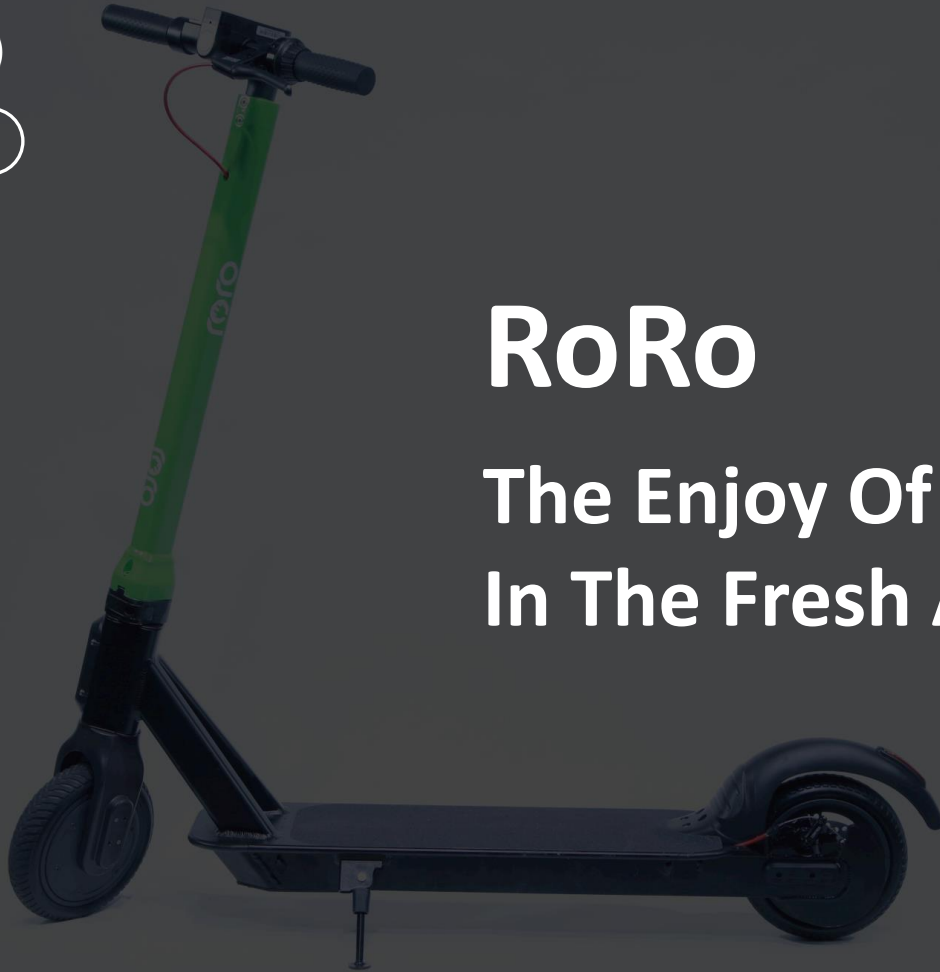




myRoRo.ir



RoRo

The Enjoy Of Mobility
In The Fresh Air!

Problem

“ People are using cars for very short trips. ”

Iran metropolises are one of the most crowded cities in Middle East.

Traffic jams >

Every month, people lose 1000 minutes in traffic jams which means 200 hours every year.

Air pollution >

The World Health Organization (WHO) had in 2018 put Tehran in the category of 'most polluted cities in the world, while the World Bank in its 2018 report said the city accounts for 4,000 of the 12,000 deaths due to air pollution in Iran annually.



“ Micromobility Vehicles ”

Low Cost,
Portable,
Small Footprint,
Emissions-Free,
Personal Vehicles for Short Trips.

Solution

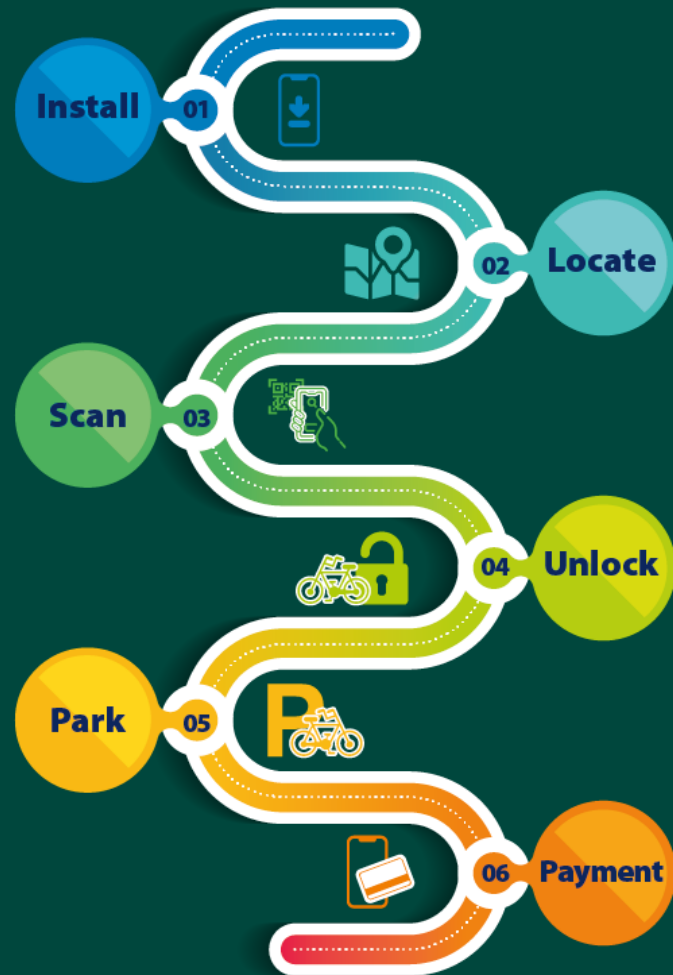
What is RoRo?

RoRo is a micromobility sharing platform. We provide safe, sustainable first and last mile mobility solutions in collaboration with municipalities.

RoRo users can rent bike, e-bike, and e-scooters by using the mobile application.



How it works?



Benefits for Users

Avoid any traffic jams

Faster destination reach

No more parking space problems

Fully operated from mobile app

No hidden fees, pay only for driving time

A lot of fun





Benefits for Cities

Green energy, Silent

Reduce traffic congestion

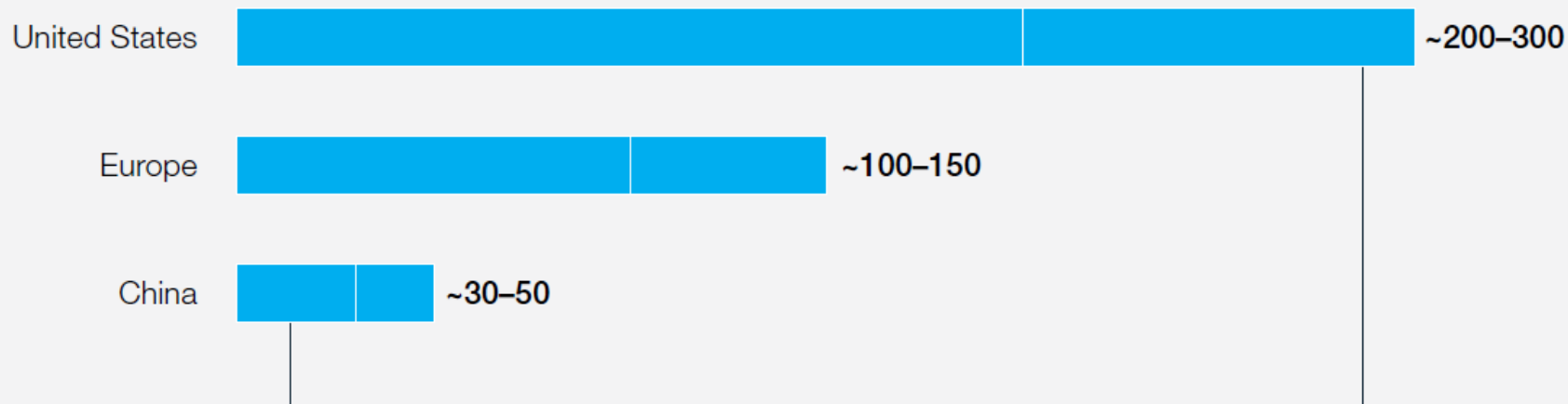
Reduce parking issues

Public transportation needs solutions for the first and last mile

It is not municipalities business

The shared micromobility market in China, Europe, and the United States could reach \$300 billion to \$500 billion by 2030.

Estimated size of micromobility market, by region, in 2030, \$ billion



China: pricing of micromobility offerings is only ~20% of that of United States

United States: ~47.5 million people ride a bicycle on a regular basis



Be Group

Car- and bike-riding services app based in Vietnam

€ 90.9 m funding



Dott

Amsterdam-founded e-scooter startup

€ 20.0 m funding



Hero Electric

Electric Scooter, Electric Bikes & Two Wheelers in India

€ 20.0 m funding



Wind Mobility

Electric Scooter Sharing

€ 20.0 m funding



Voi Technology

Sharing service for electric vehicles

€ 49.1 m funding



VeloMetro Mobility

Fleet of shared enclosed electric bicycles and scooters

€ 2.9 m funding



TIER Mobility

Provides electric scooters that can be rented on demand to travel in cities

€ 27.0 m funding



unu

Electric scooters with a portable battery

€ 20.0 m funding



Grin Scooters

Shared electric scooters for Latin America

€ 65.5 m funding



Fleetbird

A software solution to run your free floating car or scooter sharing business

N/A funding



Silence

Design, development and manufacture of electric scooters

€ 13.0 m funding



Lime

Leading dockless bikeshare company in the US

€ 425 m funding



Vessla

Designing and producing electric scooters

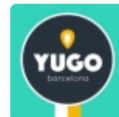
€ 1.0 m funding



Bird

Dockless electric scooter company

€ 377 m funding



Yugo

Electric scooter sharing

€ 400 k funding



Scooty

Free floating electric scooter sharing

N/A funding



Market Size

TAM



Total Available Market

18 Metropolises
36 Million Short Trips / Day
0.2 USD Ave. Cost / Trip
50% Suitable for Micromobility

SAM



Serviceable Available Market

5% of TAM
900,000 Trips / Day

SOM



Serviceable Obtainable Market

1000 USD / Day in 1st Year
~ 5000 Trips / Day
90,000 USD / Day after 5 Years
~ 450,000 Trips / Day

Growth Plan

1st Year
4800 Trips / Day
1200 Vehicles
Ave. 4 Trips / Vehicle
\$ 500 k Raise Fund



2nd Year
20,000 Trips / Day
5000 Vehicles
Ave. 4 Trips / Vehicle
\$ 800 k raise fund



3rd Year
100,000 Trips / Day
20,000 Vehicles
Ave. 5 Trips / Vehicle



4th Year
250,000 Trips / Day
50,000 Vehicles
Ave. 5 Trips / Vehicle

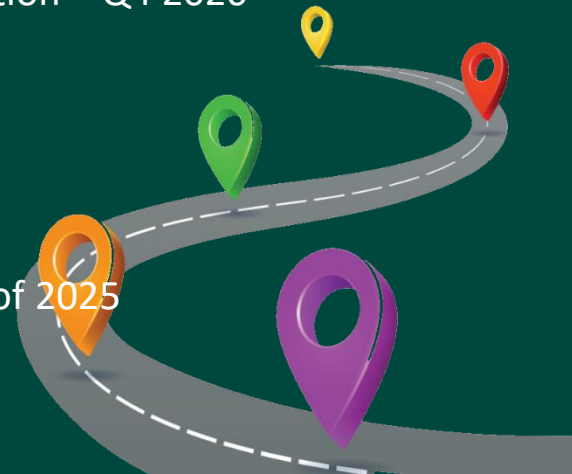


5th Year
450,000 Trips / Day
90,000 Vehicles
Ave. 5 Trips / Vehicle



Road Map

- 1- Idea Discovery, Problem Statement and Validation – Q4 2019
- 2- Team-up, Market Study and Validation – Q1 2020
- 3- Prototype and MVP Solution – Q2 & Q3 2020
- 4- Pilot Release and Testing in Azadi Innovation Factory, Company registration – Q4 2020
- 5- The First Public Launch (limited area), Outside Fundraising – Q1 2021
- 6- Launch In 3 Cities – Q2 2021
- 7- Fleet Development in 18 Cities, Franchising and Outsourcing - The End of 2025



RoRo Team



Mehdi Hasanzadeh

Master of traffic engineering
PhD in Business Management

Co-founder and chairman of
the board



Pooya Salari

Master of information system PhD
candidate in Business Management

Co-founder and member of the
board



Farokh Madah

Master of Industrial Engineering
DBA in Entrepreneurship

CEO and member of the board



Pooyan Sedghi

Master of executive management,
PhD candidate in Business
Management

Consultant

+ Tech Team (Dadeh Kavan Raman)

+ Social Media & Content (Nim Fasele)

+ Logistic and Support Staff

Thank You!



پننت، سپاره
نوساخته ما
است. جایی برای
حل مسئله
شبکه سازی
و خلق ثروت.
گوشه دنجی
برای تیم های
خوشگوش
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