

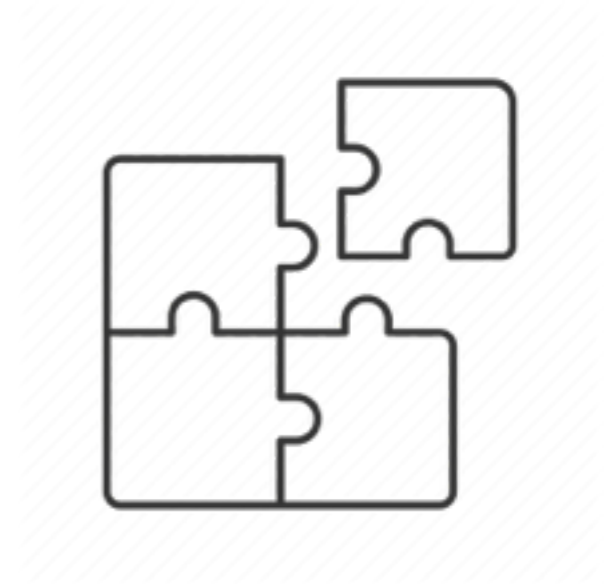


**Mr. Logistic, a Vitamin for the international transportation services**

**2021/15/2**

# Opportunities identified due to the existed problems

- Lack of integrated rates
- Inconsistency in holidays between the countries
- Lack of an immediate price calculation tool for all the customers
- Dealing with the intermediary and creating a black market
- Incoordination in the international logistics changes
- Lack of a competitive advantage in the region and beyond the borders



# Mr. Logistic

- A self-service web application
- An innovation in creating a new market
- Gives you the international rate in less than 30 seconds
- You can book your claim in advance
- Send the business-related documents easily, quickly and safely.

17:51 4G

1

Type of packing \*

Pallet

Date of loading \*

2021/02/14

New rates

Price: 27,500,000 Toman  
Validity: 2021/02/18  
Total number of vehicles available: 3 vehicle  
Number of vehicles you need: 1 vehicle  
Transit time: 9 Day

Booking

Share it:

WhatsApp, LinkedIn, Twitter, Email, Messenger

# The Market Place of The international Competitors

**iFreightBox**  
Collaborative Logistics

<https://www.ifreightbox.com/>

 **SEARATES**  
By DP WORLD

<https://www.searates.com/>

# Solution?

**1**

Integrating the rate and creating a financial advantage for users to get a competitive price.

**2**

24 hours of accessibility and no limitation in terms of world clock or calendar days

**3**

Creating financial advantages for forwarder and carrier international transportation companies

**4**

Simplifying and improving the performance and resulting in productivity and income increase

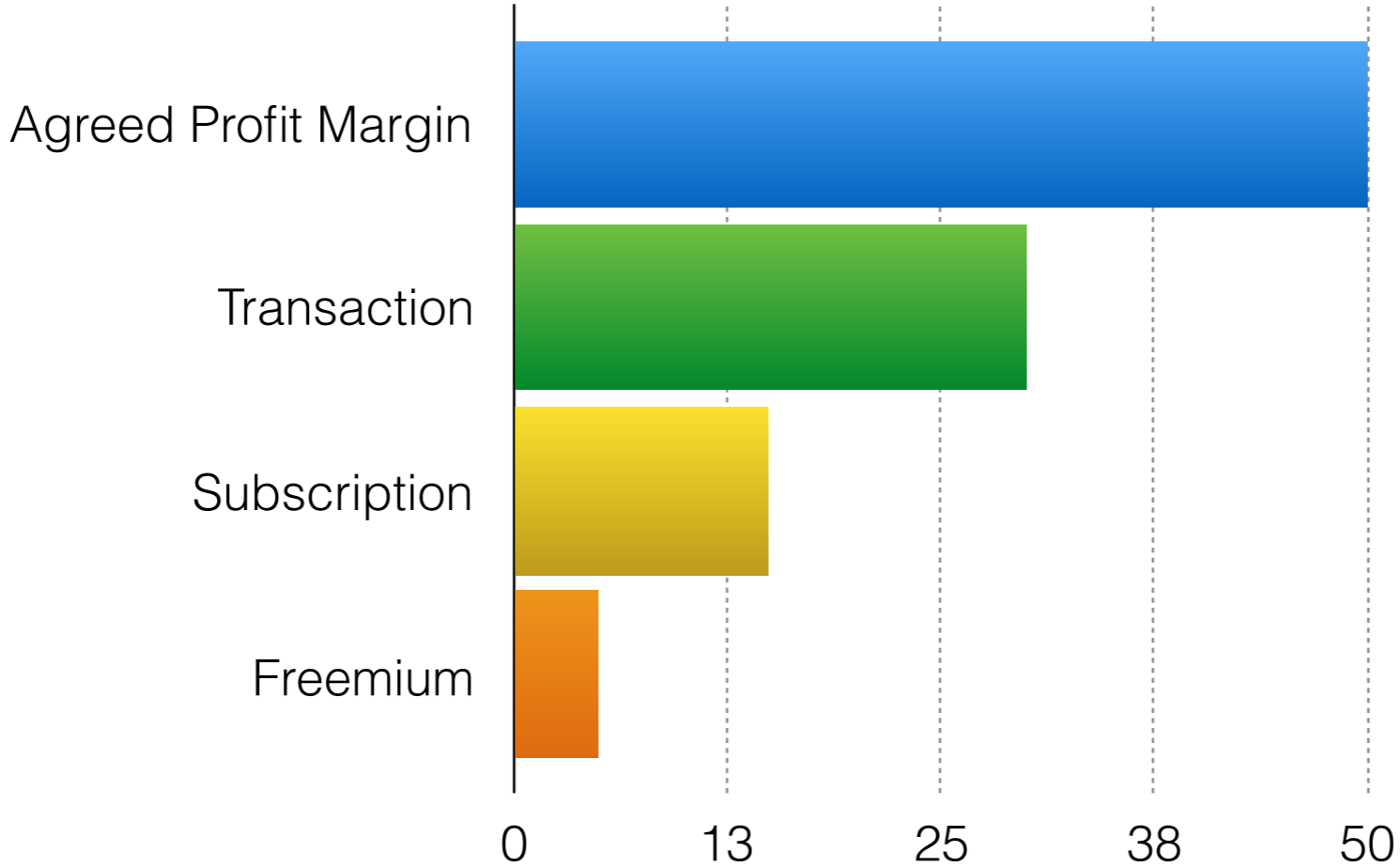
**5**

Being a beginner in exporting transportation services and creating a competitive advantage in the region

**6**

Acting as a vitamin and a permanent assistant for the users

# Mr. Logistic Revenue Model

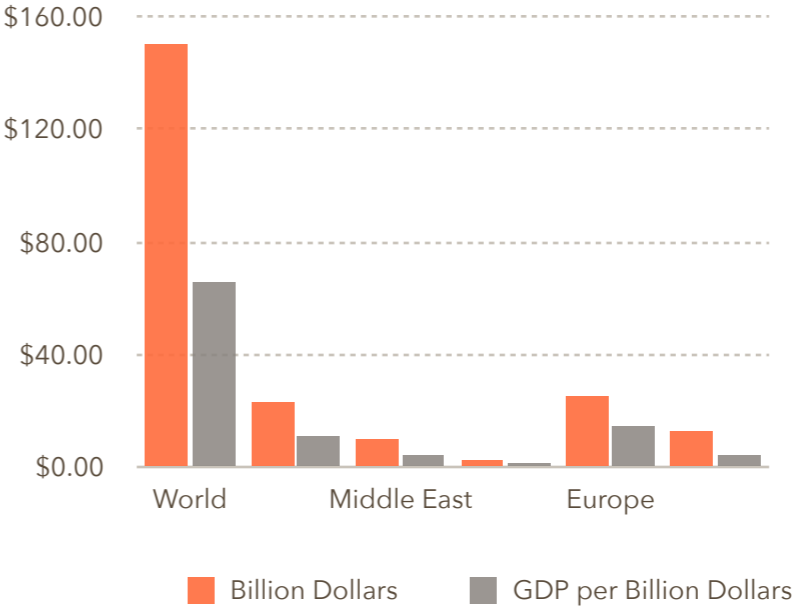
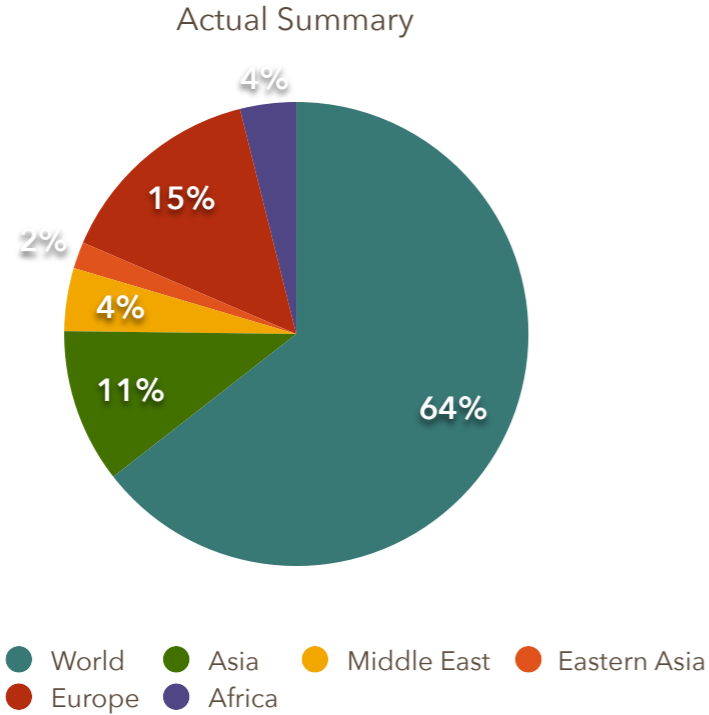


# Marketing, Sales and Customer Categories

- Trading companies
- Factories (exporter and importer)
- Forwarder Companies
- Anyone who needs international transportation services
- Large international transportation and shipping companies

# Export of Goods and Services

2019



## SUMMARY BY CATEGORY

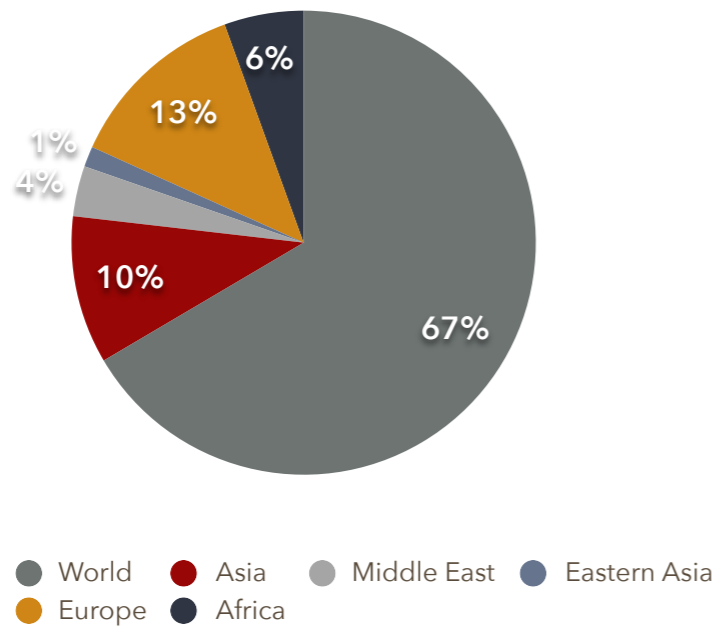
Category	Billion Dollars	GDP per Billion Dollars	10% of transportation Services
World	\$150.00	\$66.00	\$6.60
Asia	\$23.00	\$11.00	\$1.10
Middle East	\$10.00	\$4.50	\$0.50
Eastern Asia	\$3.00	\$1.90	\$0.19
Europe	\$25.00	\$15.00	\$1.50
Africa	\$13.00	\$4.00	\$0.40
<b>Total</b>	<b>\$224.00</b>	<b>\$102.40</b>	<b>\$10.29</b>



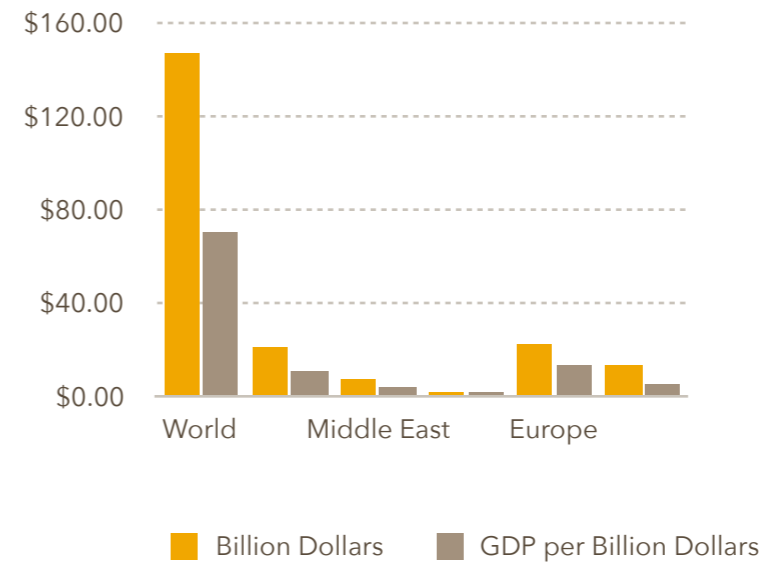
# Import of Goods and Services

2019

Actual Summary



Import of Goods and Services



SUMMARY BY CATEGORY

Category	Billion Dollars	GDP per Billion Dollars	10% of transportation Services
World	\$147.00	\$71.00	\$7.00
Asia	\$21.00	\$11.00	\$1.10
Middle East	\$8.30	\$3.75	\$0.37
Eastern Asia	\$2.50	\$1.52	\$0.15
Europe	\$23.00	\$13.57	\$1.35
Africa	\$14.00	\$5.90	\$0.58
<b>Total</b>	<b>\$215.80</b>	<b>\$106.74</b>	<b>\$10.55</b>

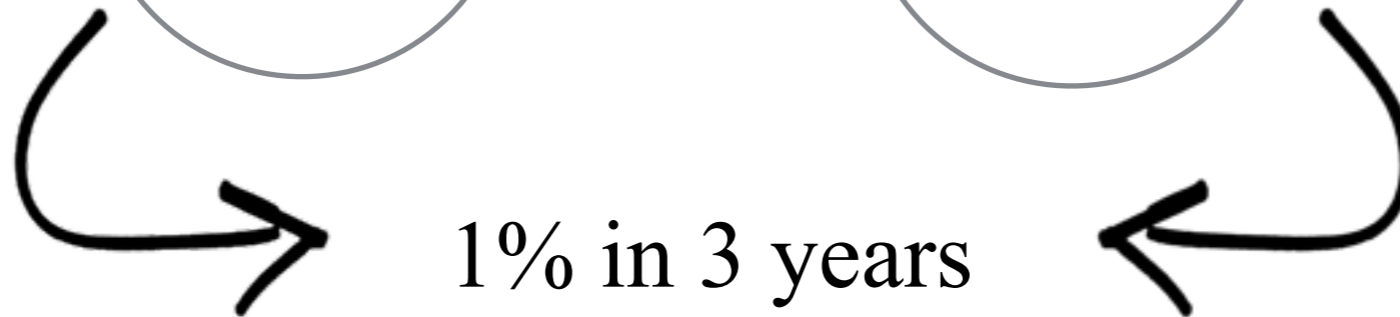
# Mr. Logistic in international market

Import

Export

10.55

10.29



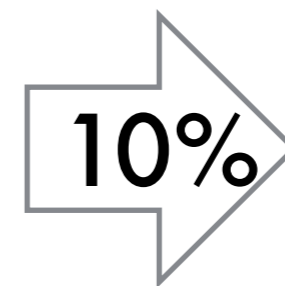
100 Millions

# The Volume of Import and Export GDP in Iran

**44  
Billions**

**Export 11.4**

**Import 13.6**



**1.1B**

**1.3B**

# The Volume of Import and Export GDP in Iran

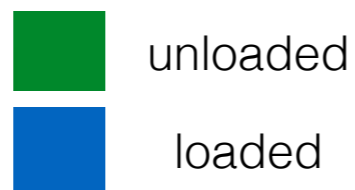
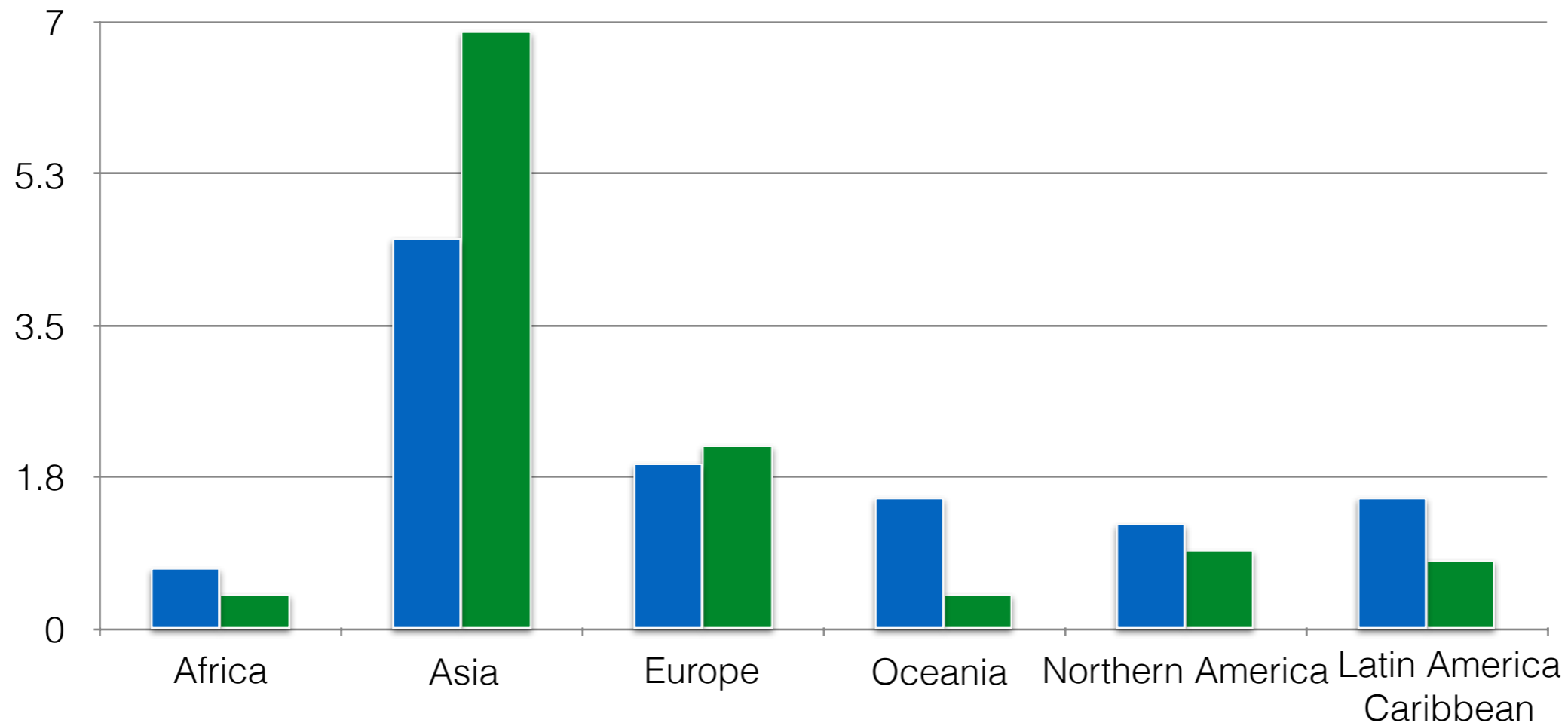
GDP	Export	Import	Export	Import	Total Transportation
\$44B	<b>26%</b>	<b>31%</b>	<b>\$11.4B</b>	<b>\$13.6B</b>	<b>2.4B</b>

Mr. Logistic	1st yr	2nd yr	3rd yr	4th yr	5th yr
<b>\$2.4B</b>	<b>\$50</b>	<b>\$400</b>	<b>\$800</b>	<b>\$1.2M</b>	<b>\$2M</b>

# Loaded and Unloaded volume in the continents

Billions of  
Tons



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